



Degrees of **Tomorrow.**

A future proof education



ALU AFRICAN
LEADERSHIP
UNIVERSITY





This is the brochure for the African Leadership University (ALU). ALU operates from two campuses in some of Africa's top growth hubs. The African Leadership College (ALC) is our Mauritius campus, where we offer degrees together with our founding academic partner, the Glasgow Caledonian University (GCU); ALC is registered with the Higher Education Commission as a post-secondary educational institution under the Higher Education Commission Act - registration certificate number 0182. The African Leadership University (ALU) is our campus in Kigali, Rwanda, where we are licensed with the Government of Rwanda as a private higher education institution under the Law No 27/2013 of 24/05/2013 Governing the Organisation and Functioning of Higher Education and Registration Certificate number 008/2016





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Welcome.

Thirty years ago I was in your shoes. My biggest task was finding and applying to the college that I hoped would shape my future. As I reviewed scores of programs, spoke to countless people and read as much literature as I could, I was filled with excitement but had lots of questions, chief amongst which was - **how would I tell which college was the best one for me?**

Several years later I had a manager who counseled me - “If you want to succeed” she said. “Seek environments where people truly care about you”. This is one of the best pieces of advice I have ever received, not only because it helped me build and enjoy a successful global career, but also because it was the same advice that I gave to myself thirty years ago when I made a choice of college, one which I have never regretted.

At ALU we truly care about our students. Our caring community is what allows them to grow and find their potential. Our caring community challenges and inspires them to do hard things. Our caring community transforms them. In turn our students have inspired us with accomplishments in and out of the classroom, as entrepreneurs, as students of academic excellence, as community leaders, as innovators, and most importantly as alumni of promise and impact.

So today, I empathized with your contemplation and share your excitement. I also offer you one piece of advice - **pick a college where people will truly care about you and your success.** The faculty, staff, current students and alumni of ALU would agree with me and in the choice they all made in ALU.

I wish you the best in the process.



Christopher O.H. Williams
The President





**“The best leaders
never stop learning.**

So your education
should not stop on the
last day of your degree
programme”.



We live in interesting times. A time when technology, perceptions, policies, preferences, economies, are constantly changing. We live in a world where knowledge becomes rapidly outdated, where the minimum required levels of expertise continue to shift with each passing generation, and the amount of learning you need to survive is increasing at a rate never before seen in our collective history.

But you need to do more than survive.
You need to thrive.

To do this, you need to have the mind of a problem solver, and the heart of a risk-taker; you need to be bold and audacious, and unafraid to take on tough challenges. You need to be able to cut through complexity and communicate impactfully. You need to think like a leader and entrepreneur, building the ideas, products, businesses, policy and institutions that will tap into opportunities as they present themselves today, and challenges, as they arise tomorrow. You need to be skilled not only in the art of leadership but also in the business of leadership, leading yourselves, businesses and communities to greatness.

To thrive in the world today, and tomorrow, you need to become an entrepreneurial leader.

Lead by doing.

Become the type of person that makes things happen.

Entrepreneurial Leadership. It's at the heart of everything we do at ALU. We're not interested in simply providing academic degrees. We're interested in creating leaders as catalysts for change. Entrepreneurial leaders solve complex problems. They do it in creative ways. And they do it with limited resources. They achieve more than anyone thinks is possible with less than anyone thinks is possible.

Today, more than ever, Africa needs entrepreneurial leaders in government, civil society, and business. It needs movers and shakers. It needs catalysts for transformation.

We want you to be one of them.





The ALU **Advantage**

#01

21st Century Skills

Education for today, and for tomorrow.



*In a complex, changing world, academic theory alone loses relevance. That's why ALU goes beyond a solid academic foundation to develop additional skills in leadership, critical thinking, planning and execution, data-based decision making, effective communication, and innovation and entrepreneurship — **things that will always be relevant. You'll learn the habits of great entrepreneurs** — how to solve big problems with limited resources, how to think innovatively, how to form and lead teams, and especially how to dream big.*



Learning at ALU is different. Here's why:



01

Our innovative, student-centred learning model is all about you.

You structure your learning around your passions and your mission. You learn with your peers through engaging, meaningful activities that encourage mastery of skills and concepts.



02

ALU's learning is built around seven meta-skills for the 21st Century

Skills that employers look for in graduates they hire — including leadership, decision making, and communication — that will also prepare you to shape your own destiny.



03

Innovative learning experience and learning model

We design all student learning experiences around five important 'Learning Principles' that we believe make learning happen: Active, Social, Holistic, Integrated, and Personal.

#02

Mission-Driven Learning

A unique type of education based on your mission.



Conventional classes are just one way to do it. At ALU, we take a different approach. You'll benefit from an individualised, mission-based method. You can interview experts, conduct field studies, shadow professionals, and so much more, based on your goals. There are big global challenges to solve. **At ALU, we believe that our students will be the problem solvers.**



ALU's first-year Leadership Core is the foundational programme that every student undertakes. It consists of four courses that prepare you to be a successful professional or entrepreneur.



**DATA AND
DECISIONS**



**ENTREPRENEURIAL
LEADERSHIP**



**COMMUNICATING
FOR IMPACT**



PROJECTS

After you complete the Leadership Core and your first internship, you'll dive into your degree programme. You'll also have the chance to engage in experiences like the African Studies Core and the Student Ventures Programme.



#03

Holistic Character Building

It's not just student life. It's student lifestyle.



A fulfilling student experience involves more than just academics. It requires a holistic combination of student life, campus life, culture, and character- and value-building. ALU students live exhilarating lives. They engage with other brilliant minds, explore countless activities, and enjoy the diversity and community of a student body hailing from over 40 countries.

As an ALU student, you'll get to engage in and drive initiatives like projects, work-study programmes, and ALUAlive, our signature wellness programme that helps students pace themselves, eat healthily, exercise, and enjoy an active social life. Your life matters. We want you to live a fulfilling life so you can achieve your goals.

At ALU, our culture holds our community together and keeps us reaching towards our goals. It's the 'secret sauce' that motivates us to be better, do better, and grow better. You can see it in the staff and the student body. In our facilitators, who guide our students on where to look, without telling them what to see. It's what inspires ALU students to 'do' for themselves instead of being 'told' what to learn.

A university's value extends far beyond its academic programme. That's why we don't just teach academics — we instil values. These include things like accountability, humility, grit and resilience, curiosity, courage, compassion and more. In this way, we build the character of tomorrow's leaders.

ALU values Restless Excellence, Integrity, Continuous Learning, Diversity, and Ownership. These values shape who we are as an organisation, and, in turn, allow us to develop our students into entrepreneurial leaders and catalysts for change.



#04

Real Work Experience

Get up. Get out. Get learning by doing.



A lot of universities don't start talking about life after graduation until your final year. It's an unnerving position to be in; asking deep, reflective questions about yourself while preparing for opportunities before establishing career credibility.

At ALU, you'll begin your career development journey on day one. Our approach to career development is centred on five pillars that research sources, top global employers, and entrepreneurship incubators have said are the keys to thriving in the professional world.



Building a core character that is resilient, proactive, excellent and humble



Developing 21st-century skills that are relevant and needed



Building experience to show your skills have tangible value



Gaining perspective on how the workplace's expectations are changing



Building a **powerful network**

Practical work experience is so crucial, we have embedded it in the student learning to complement the academic curriculum. Through ALU's internship programme, you'll get a head start on becoming an excellent professional and making an impact in the workforce of Africa and beyond. You'll have the support of our Career Development team, and opportunities to apply for global internships. All this, and you'll leave us with a full year of work experience by the time you complete your degree.

*ALU students have worked in various industries including **venture capital, consulting, telecoms, healthcare, education, and startups.***

facebook



Dalberg cellulant

BAIN & COMPANY

Goldman Sachs




Pernod Ricard Sweden

In addition to career development and internships, we give our students opportunities to do real work throughout the year. The first-year Projects Course enables you to work on unique real-time projects with clients in different industries, with a focus on Africa. Students who are interested in entrepreneurship can apply to the Student Ventures Programme (SVP), a series of structured experiences and resources to help you develop your entrepreneurial skills.

30

The number of countries ALU interns have worked in, including countries outside of Africa such as China, France, Italy, Spain and the United States.

88%

of our employer partners request ALU interns to return.

30%

of ALU students find their own internships

#05

Diverse Network

A shared community. A shared language.
A shared movement.



They say **success is all about who you know**. At ALU, you'll become part of a talented, diverse community from across the continent and around the world. As an ALU student, you'll have the chance to meet business leaders and key speakers from our Distinguished Guest Speaker Series.

You'll meet visiting faculty from all over the world, get to interact with international faculty-led study abroad programmes. You'll also take part in a dizzying array of clubs, organisations, and networking opportunities.

ALU undergraduate students can also develop an amazing network by connecting with students in our postgraduate offerings like the ALU School of Business (ALUSB) for business professionals, the Africa Industrial Internet Programme (AIIP) for data science professionals, and the ALX programme, our growing community movement made up of industry professionals, graduates, employer partners and subject matter experts from across Africa and beyond.

*With students and staff from **over 40 countries across the globe**, ALU is one of the most diverse university experiences available. Join bright, passionate, like-minded peers to share, explore, and celebrate culture and diversity*



#06

The ALU Stamp

Wear an ALU education with pride.



Our ‘Stamp of Approval’ is held in high esteem. A world-class faculty. A clear and thought-leading learning philosophy. Top-notch accreditation partners. And a mission to the moon.

A degree is only as good as the institution it comes from. ALU offers fully-accredited and internationally-recognised degrees. And because **ALU provides such a robust, well-rounded education, our good name ensures you’ll wear our ‘stamp of approval’ with pride.** ALU students from all of our programmes become part of our movement, forming an instant and binding connection with other community members. ALU undergraduate students connect and identify with our ALU School of Business MBA students, ALA (African Leadership Academy) graduates, our ALN (African Leadership Network) members, and our broader network of ALU friends and family.

The ALU “stamp” is not only a sign of a quality education that builds innovative problem-solvers but is also a connector for ALU community members the world over.

Academic & Accreditation Partners

We’re not just proud to work with our fine academic and accreditation partners, we’re honoured. ALU Rwanda is accredited through the Higher Education Council (HEC).

*In 2018, President Kagame, of Rwanda, commended ALU for “**proving that it is possible for the continent to provide a world-class education that is relevant globally**”.*

ALC Mauritius is registered with the Higher Education Commission (HEC) in partnership with Glasgow Caledonian University (GCU), a modern, multicultural university with campuses in Glasgow, London, and New York. This enables us to offer internationally-recognised UK degrees.

People Are Talking

Media around the world have hailed ALU as an innovative, forward-thinking institution. It’s been recognised by outlets including the New York Times, the BBC, and New African magazine. CNN called us **‘the best in the country’** and **‘The Harvard of Africa’**. And in 2016, ALU was named one of Fast Company’s **‘Most Innovative Companies’** of the year 2019.

BBC

TIME

FORTUNE

Bloomberg

FAST COMPANY

CNN

The New York Times

NewAfrican
The bestselling pan-African magazine

ALU Campuses

Two countries, one amazing experience.

Africa is home to some of the world's most diverse people within and across its countries, making it a land rich in untapped opportunities. ALU offers an experience designed to address one of the continent's greatest challenges- accessible education that develops ethical and entrepreneurial leaders. With two distinct campuses to choose from, you can choose an experience to fit your needs.







FEATURED **GRADUATE STORY.**

Sandile Dlamini has embodied our aspirations for self-directed learners and peer learning. Sandile is an ALA grad who studied the growing impact of China and the global influence of private equity and decided to self study Chinese. He has since interned with McKinsey in China and in South Africa. At ALU, he and other friends, have created the Investment Banking club encouraging the student-driven study of finance and preparing all members for career opportunities in the industry. For example, Sipho interned with Credit Suisse in Dubai and Wanjiru, a social science student, interned with the deals team at KPMG, successes that were possible after their deliberate self-study journeys. His research on private equity has been published in the Southern Africa Venture Capital Association journal and he will be doing his masters at the Peking University in China on the prestigious Yenching Scholarship program.



ALC Mauritius

#TheIslandsMyCampus

ALC opened its doors for the first generation of students in 2015, and the current campus was inaugurated in early 2018. ALC is located in Pamplemousses, the northern region of Mauritius, halfway between the capital city, Port Louis, and the bustling expat neighbourhood in Grand Baie. Our students have the opportunity to immerse themselves in a diverse culture with historical origins rooted in Asia, Africa, and Europe, all the while enjoying living on a tropical island, often referred to as one of Africa's safest and most education-driven countries.

Fully Residential Campus

ALC Mauritius is a fully residential campus. Our facilities are a perfect blend of modern and tropical, with fully-equipped dorms overlooking sugarcane fields, not too far from beautiful beaches. The campus is fully residential, which means you live and learn with other students in a tropical paradise. An optional meal plan is offered.



Explore Student Life

Programmes Offered

ALC offers degree programmes through our founding academic partner, Glasgow Caledonian University. All degree programmes are accredited by the Higher Education Commission of Mauritius.

BA (Hons) Business Management

BA (Hons) Social Sciences

**MEng Electrical Power Systems
Engineering**

BSc (Hons) Computing



FEATURED GRADUATE STORY.

Annick, from Rwanda, started off at ALU shy and keeping to herself. She describes the ALU experience as creating an environment of challenge that pushed her out of her comfort zone, learning how to advocate for herself and present her story, engaging in class discussions, and leading in peer groups. She then learned how to create her own environment of challenge, publishing her first fiction novel after winning a writing competition by the British Council, and stepping up to champion social causes at ALU as the first Social Transformation Officer in the inaugural ALU Student Government. She has been an exceptional mentor to the subsequent social transformation officer and hence embodying the principle that effective leadership is also about setting others up for success.



ALU Rwanda

#KigaliIsMyCampus

ALU Rwanda opened its doors for the first generation of students in early 2018 and is located in the vibrant capital city of Kigali, where you'll immerse yourself in the heart of Africa's safest and most innovative East African city. ALU Rwanda is a non-residential campus, and students are responsible for their own room, board, and meals.

Non-residential Campus

ALU Rwanda is a non-residential campus. This means that you will be responsible for securing your own room and board. Our non-residential campus is an exciting opportunity for independent and forward-thinking individuals to immerse themselves in a local community, applying skills in the classroom into the real world every day.



Explore Student Life

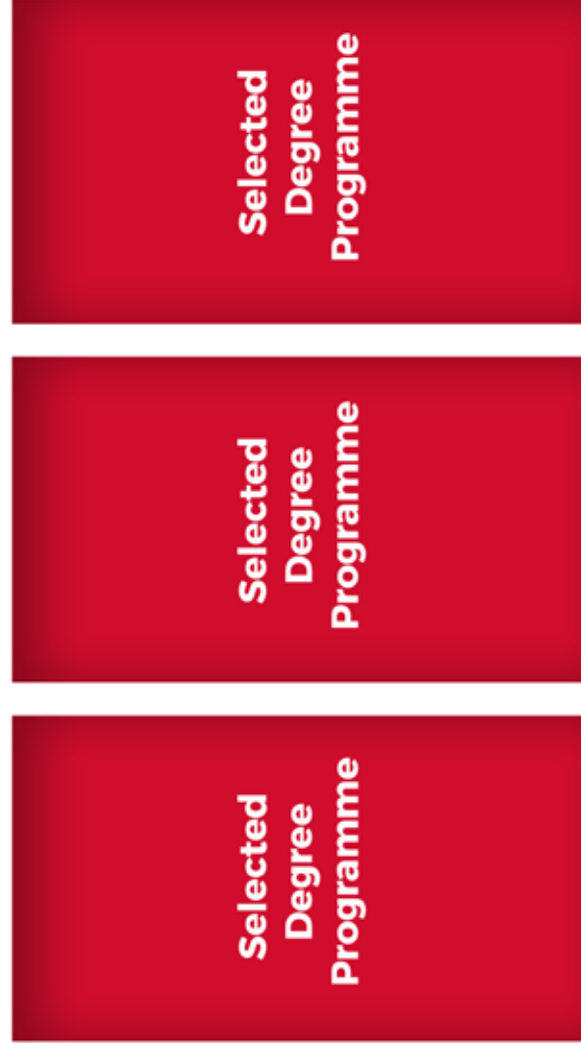
Programmes Offered

All degree programmes are accredited by the Higher Education Council of Rwanda.

- BSc (Hons) Computer Science**
- BA (Hons) Entrepreneurship**
- BA (Hons) Global Challenges**
- BA (Hons) International Business and Trade**
- Masters of Business Administration (MBA)**

COURSE CALENDAR

8
Months



4
Months



Year 1

Year 2

Year 3

Year 4





Admissions and Applications

Starting your journey at ALU.

Are you eligible?

First, you need to be honest and ask yourself: Is ALU right for me? We only accept exceptional candidates who:

- 1. Want to understand complex systems and not be boxed in by traditional disciplinary lines.**
- 2. Want to make an impact in a world that is full of ambiguity, complexity, and uncertainty.**
- 3. Want to join a Pan-African network of like-minded peers to support you in your mission.**

If these are true for you, then you'll feel right at home at ALU!

Explore
ALU Eligibility
Criteria





FEATURED GRADUATE STORY.

Joseph, from Tanzania interned with Pernod Ricard in Tanzania where he identified the gap in multinational retailers not being able to track distribution and demand in mom and pop shops. So he set about learning code, and successfully piloted a digital solution in Tanzania with Pernod Ricard which tracks the availability and pricing of consumer products in the informal economy. After securing other paying clients, he and 2 other ALU students have taken the pilot ahead to establish the business and secured 1MM in funding from incubators in Mauritius as they refine their business model and scale their growth.

How do you **Apply?**

We appreciate the diverse backgrounds and experiences of all our applicants and have therefore designed an online application process that gives you an opportunity to show us who you are, as well as reflect on some of your strengths and achievements. For more information about documentation, forms or our application process, please visit our website.

The application process consists of the following:

1. Essential Information

3. Essay

2. Education History

4. Required Documents

Explore

The ALU Application
Process





FEATURED **GRADUATE STORY.**

Noah, won the Anzisha Prize for a sweater company he built in Uganda. In coming to ALU, he learned how to hire and manage succession so the business could continue in his absence and has moved on to experiment in new businesses. Through mentorship and support from Yoann and Elizabeth, became the Mauritius production manager for an ex-Bain consultant sourcing shirts from Mauritius for a high profile brand. As the local representative, this exposure has improved Noah's technical skills and business, and he has been able to significantly upskill his team back home as a result.

Get Started
with your
Application



Accessing **Financial Aid**

We seek to make ALU's world-class educational experience accessible to all students who receive admission and offer innovative financial assistance options to ensure that finances are not a barrier for high potential students to attend ALU.

When you apply for financial assistance you will provide us with information that will help us to determine how much you are able to contribute to your education and how much support you will need from us. Each family will be assessed based on their individual, demonstrated need.

Once admitted to ALU, you will have the opportunity to apply for financial assistance.

Detailed instructions will be available on the Admitted Students Portal.

Explore

ALU Financial
Aid Options





FEATURED **GRADUATE STORY.**

Wiem, from Tunisia, was one of 30 students who transferred from other universities to join the pioneering inaugural class of students at ALU. In fact, she was in her final year of university in Minnesota when she decided to start her university experience with ALU instead. She got deeply involved in student support at ALU, from being a Residential Advisor to an intern for our Global Affairs team. After the leadership core, she interned with L’Oreal’s marketing department in Paris and helped lead a project to strengthen the brand’s social media strategy. In the 4 months, she was there, she helped grow their social media following in North Africa by 33%. Her success there led her to an internship with Sanofi in France, where her husband was based, and she has joined Sanofi full time in Vietnam as a Brand Manager.

Get Started
with your
Application



A PAN-AFRICAN STUDENT BODY

Gender



46%
Female



54%
Male

Current Student Body



ALC Mauritius
Campus

314



ALU Rwanda
Campus

820



105

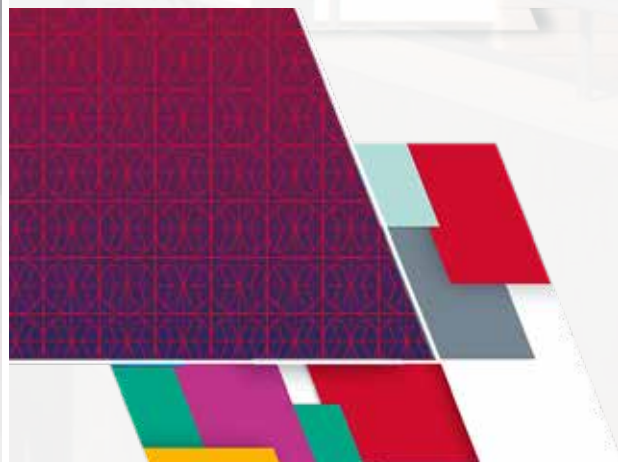




Diversity at ALU

The world is in your class.

The ALU advantage continues with young leaders across the continent. Our diverse student body includes young leaders representing over 40 African countries, the top countries represented including Kenya, Rwanda, Nigeria and Ghana.







The ALU Moonshot

A moonshot. A vision. A heartfelt pledge.

ALU is catalysing the transformation of Africa by training at least 3 million bold, courageous, and innovative leaders by 2060 who will solve Africa's grand challenges and capture its great opportunities.

The future is in 6,000 days. In just 6,000 days (and counting), 40% of the world's population will be African. **By the year 2035, Africa will have a workforce of over 1 billion people**—the largest in the world. Will Africa become a starving mass of disenfranchised people? Or will we channel our energy and capacity into a force for good? The choice is ours.

Africa's population is the most youthful in the world.

Our average age is just 19.5 years old. We believe this youthful energy will become the source of innovation and prosperity for the world. The key to unlocking this treasure trove of African talent and innovation? Education.

At ALU, we've made our choice, and we're building the future. We believe the future has a place for you in it. We believe Africa has some of the world's top talent, and our mission is to unlock it. Believe in a better future, where Africa leads the world. Build that future with us.

Join us.

Get in touch

Connect with us for more information

In a fast-paced and innovative organisation in which collaboration and creativity are part of the norm, everyone is inspired to be the best version of themselves.

Interested in finding out more about the African Leadership University?



@alueducation

ADDRESS:

Mauritius: African Leadership Campus, Powder Mill Road, Beau Plan, Pamplemousses

Rwanda: African Leadership University, Kigali Innovation City, Free Economic Zone, Gasabo, Kigali

EMAIL:

admissions@alueducation.com

PHONE:

Mauritius: +230 54 43 49 51 | Rwanda: +250 784 650 219